

# Canadian Wood presents WOOD IS GOOD DESIGN COMPETITION 2017

Wood is Good Design Competition 2017 is an annual design competition organized by Canadian Wood with FOAID 2017. The competition was first launched in 2016 at the Festival of Design & Architecture (FoAID). It aims to uncover budding design talents and be a reputable showcase for unique creations created from wood sourced from sustainably managed forests of Canada.

Canadian Wood with foAID 2017 honours innovation, function and aesthetic advancements in the furniture industry. Participants were invited to submit prototypes of a singular piece of furniture using western hemlock wood from B.C., Canada.

Theme: Build a multi-functional furniture product/s targeted to a specific audience. Single or multiple products can be created using the given quantity of wood.

Material: Western hemlock solid wood lumber.

Grade: No.2 Shop

Size: 1 1/2" x 6"; running length of 11-12 feet

Quantity provided: 10 cu.ft.

## ABOUT WESTERN HEMLOCK



Western hemlock is an outstanding wood for solid wood furniture and interior designing. It's known worldwide for its even density and excellent machining properties. Hemlock is firmly established as an excellent wood for mouldings and interior woodworking.

## THE TEAMS & THEIR ENTRIES

Students from 5 premier architecture colleges across Delhi worked under the expert guidance of established architects and Interior designers.

### School of Planning and Architecture Delhi (SPA) – ZMETRI

The team created a furniture piece that is adaptable and provides provisions for storing, lounging, and resting. The main objective of this design is to not only please, but also provide functionality. This is done by minimizing the manufacturing efforts and costs with the given western hemlock lumber. Since the furniture piece has exclusively wooden joints, it is firm and brings out the natural grain and essence of the wood.

### SPA

#### Sushant School of Architecture – Kursi

'Kursi' is a hybrid of traditional Indian craftsmanship with the boldness of modernistic styles. It is the simplest form of chair you can use to work on which can also transform itself into a recliner to relax and read. Small details like the mesh of beads make it all the more comfortable while giving it

a unique look. In addition, there is also a bookstand along with a side table in the form of an antiprism to complete the design.

### Pearl Academy

Adaptable, efficient, utilitarian, and simple yet aesthetically appealing! That's what this multipurpose object stands for. It can become a ladder which could be used in numerous ways with

simple joineries. It can be converted into an object for sitting, for storage such as a rack with shelves, a swing, and even a box.

### Pearl 2

#### Delhi School of Architecture - Porta Ensemble

Delhi School of Architecture created multifunctional furniture in which the basic concept lies in the idea of a contemporary cuboid. The whole structure is made out of detachable parts, including the central unit as a workspace, two side pull-outs and two hidden stools making 'Porta Ensemble' versatile and portable.



### IMS-Design & Innovation Academy – HEXA 7

Taking inspiration from molecular structures, the Hexa 7 com-



prises of six different panels that merge together to form furniture with numerous utilities. The goal is to make a furniture piece that allows for larger floor space and yet is comfortable. Surprisingly, when unfolded at its full scale, HEXA 7 can easily accommodate four to six people at a time.

## WINNERS

On 22 September, 2017 in the midst of the industry's best architects, interior designers and professional, the winners were announced and felicitated.

Gold winner – Pearl Academy, Silver winner - School of Planning and Architecture Delhi (SPA), Bronze winner - IMS-Design & Innovation Academy.



**THE MENTORS:** Sanchit Arora *Studio Head Architect - RENESA Architecture*; Ronak Sekhri *Business Head - Pomegranate Design*; Neha Kulkarni *Founder - AUM Architects*; Ashmit Alag *Principal Designer - Transform Design*; Anuja Gujral *Founder & Managing Partner - ADG Square*.

**THE JURY:** Ar. Aslam Kadri *Principal Architect, Morphosis Architects*; Ar. Sanjay Kothari *Principal Architect, Kaleido* Ar. Khozema Chitalwala *Principal Architect, Designers Group*; Ar. Ponni M. Concessao *Principal Architect, Oscar & Ponni Architects*.

## UPCOMING MUMBAI EDITION

On the back of the competition's success, the second leg is now in Mumbai from 1-2 December at the Festival of Architecture & Interior Designing show (foAID). Meet the Canadian Wood team at the show and follow our Facebook page for live updates.